

# ESG & Construction

Why Should I Care?

November 2022



### **Construction and the transition to a sustainable economy**



"by the time you hear the band wagon coming, the moneys gone!" (Peter Jackson)

We are as bad as Germany...when it comes to emissions

### A short history – the overarching framework for sustainability

2015 all UN Member States adopted "Agenda 2030"; at its heart are the 17 **UN Sustainable Development Goals** (SDGs)



• Seek to address global challenges, including poverty, inequality, climate change, environmental degradation, peace and justice.

#### Why does this matter?

- Common blueprint for state or major organisations to achieve a better and more sustainable future for all
- Opportunity to make a positive impact, and attract commitments from sustainably minded investors.

### ESG is not just about your impact on the world..

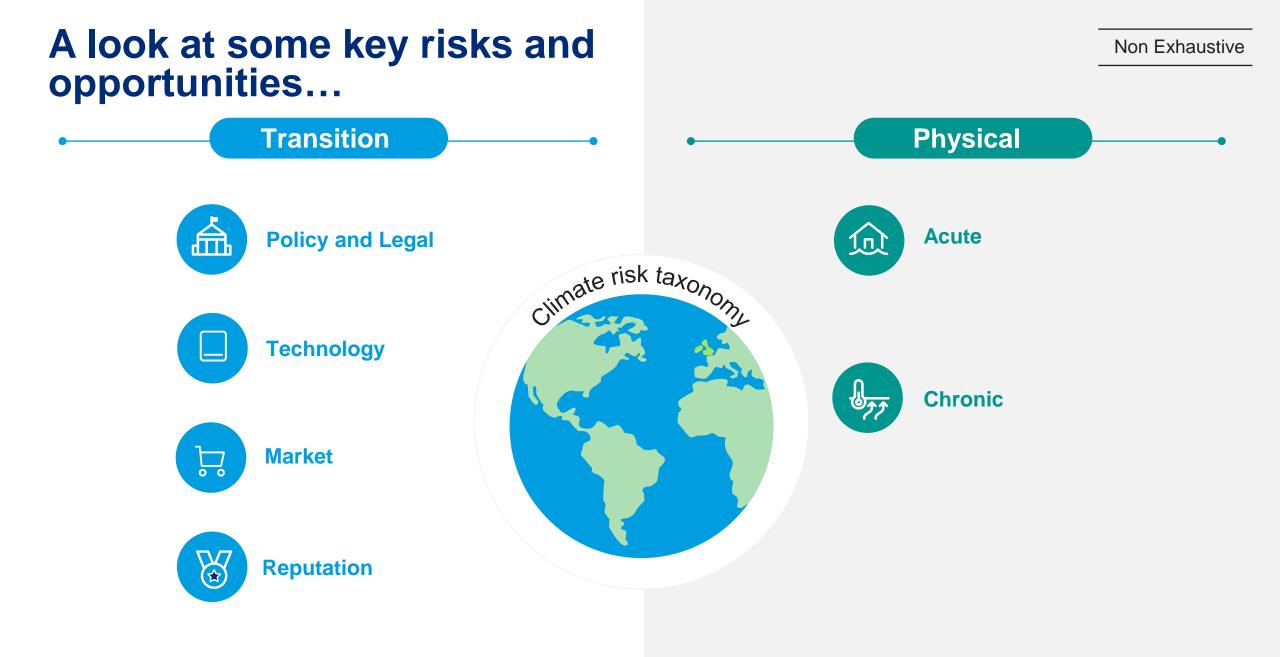
An "inside out" view



What is the impact of my organisation on the planet and people?

An "outside in" view

What is the potential impact of ESG risk on my organisation?



## ESG is a lens through which stakeholders assess an organisation's sustainability

ESG is a framework to map out a company's impact on the world, and what it is doing about it.

Stakeholders are demanding transformational change; a view on your ESG performance is critical.



**Environmental** captures climate change, energy efficiencies, carbon footprints, greenhouse gas emissions (GHG), deforestation, biodiversity, and other environmentally sensitive issues.



Social covers labour standards, wages and benefits, diversity, human rights, community relations, privacy and data protection, health and safety, supply chain, and other social justice issues.



**Governance** captures the governing of the "E" and the "S" categories plus corporate governance considerations.

		Why?	Benefit
1	Can you think of a regulation that may you?	ecent ked to financial out-	Lower cost of finance.
2	Regulators	Regulation on ESG topics is tightening.	Protect reputation and avoid adverse action.
3	Customers	Customers are favouring companies with a good ESG story.	Improve revenue streams.
4	Employees	Good ESG helps win the competition for talent.	Attract the best staff.
5	Partners/ Suppliers	Businesses are requiring ESG adherence from vendors.	Protect reputation and maintain relationships.

\*ESG: Environmental, Social, and Governance

### **TCFD**...and other regulations to look out for

Some will either qualify for TCFD Mandatory reporting or may consider voluntarily reporting against it to gain a competitive advantage. There are plenty of other requirements out there also.

2022 TCFD qualifiers*	
<b>Premium or standard listed company</b> firms on UK Stock exchanges, banks, insurance companies.	
An <b>AIM listed</b> company.	
<b>Private company</b> with turnover of >£500 million.	
<b>LLPs</b> with a turnover of >£500 million.	

\*not a full list of criteria but should you match any of the above we recommend contacting a specialist. 2025 this will apply to smaller organisations



# Fastest finger first.

Acronym challenge

#### **Acronym Academy**



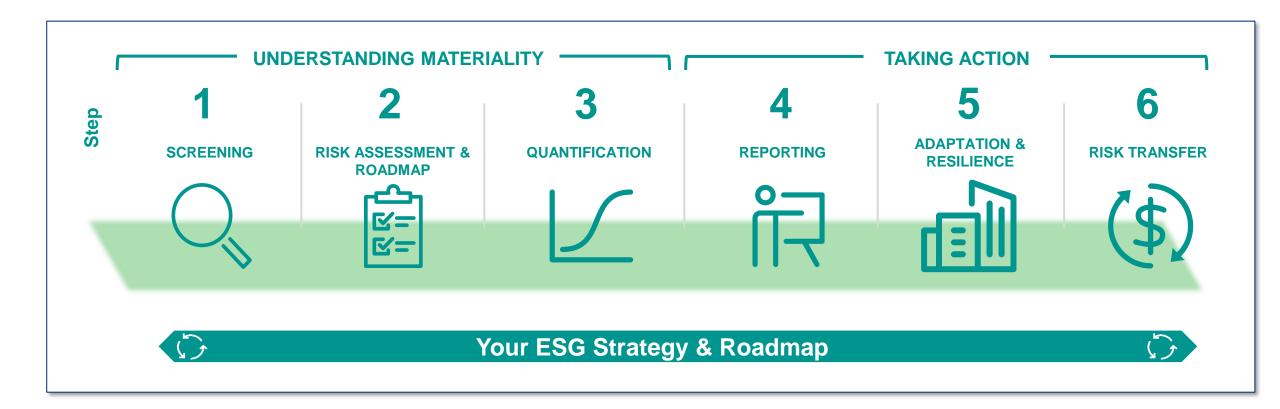


## Take contro your ESG message

Key stakeholders are already assessing you

### Six steps to inform your ESG journey

Managing ESG risks is a 6-step process; these are designed to meet your immediate priorities and lay the right foundations as part of your broader ESG strategy and roadmap



\* TCFD: Task Force on Climate-related Financial Disclosures ESOS: Energy Savings Opportunity Scheme SBTi: Science Based Targets for carbon net zero CDP: Global disclosure system

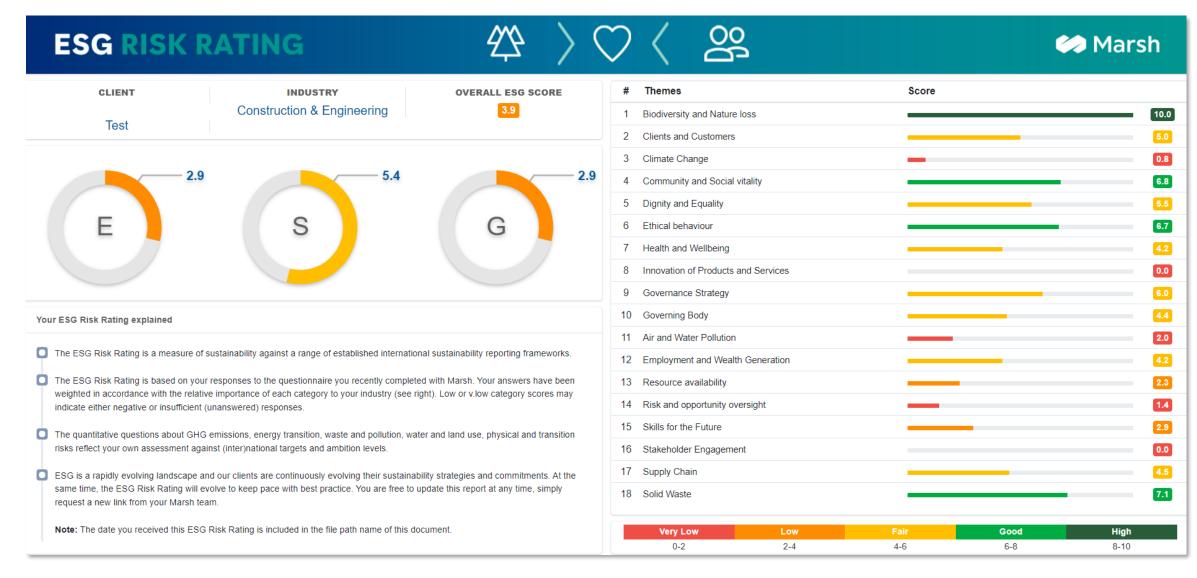
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#### What does the scorecard look like?



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#### Risk Assessment Recommendations We have assessed ESG risk to your business in the context of controls, reporting and resilience Based on your responses, the following will help to improve your ESG risk rating score along Controls, Reporting and Resilience levers Controls are the policies, procedures and practices in place to comply with ESG-related laws, regulations and/or industry beststandards Controls Reporting is voluntary and/or mandatory disclosures of qualitative or quantitative ESG-related metrics C E - Company has well-integrated environmental- /climate risk- related policies, procedures and practices; company shall seize the opportunity to improve by further integrating with industry best practices S - Company has well-integrated social-related policies, procedures and practices; company shall seize the opportunity to improve by further integrating with industry best practices Resilience is about identifying, analysing, and treating ESG-related risks now and in the future G - Company has established foundational Governance-related policies, procedures and practices should build capacity to align with industry best-practices Controls Resilience Reports Reports Environmental C E - Company does not disclose environmental- / climate risk-related metrics and should build capacity to begin disclosing foundational information in-line with industry best-practices C S - Company discloses only basic social-related metrics and should build capacity to disclose more information in-line with industry best-practices Social G - Company does not disclose Governance-related metrics and should build capacity to begin disclosing foundational information in-line with industry best-practices Governance Resilience You have completed ERR questionnaire based on: E - Company has established foundational practices that build environmental- / climate risk-related resiliency, but should consider adopting further initiatives to anticipate and forecast risks S - Company has not established practices that build social-related resiliency and should consider adopting initiatives to anticipate and forecast risks Total Question 94 G - Company has established foundational practices that build governance-related resiliency, but should consider adopting further initiatives to anticipate and forecast risks Answered 92/94 Did not answer 2/94 Selected as currently not applicable 8/94 DISCLAIMER: This document and any recommendations, analysis, or advice provided by Marsh Analysis') are intended solely for the entity identified as the recipient herein ("you"). This document contains proprietary, confidential information of Marsh and may not be shared with any third party, including other insurance producers, without Marsh's prior written consent. Any statements concerning actuarial, lax, accounting, or legal matters are based solely on our experience as

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### Summary – Why should we be paying attention to acting on ESG?





Marsh is one of the Marsh & McLennan Companies, together with Guy Carpenter, Mercer, and Oliver Wyman.

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