

LM Webinar 12 Mar 2021

11 - 12 Mar 2021

Poll results

Table of contents

- Opening Survey
- Feedback Survey

Opening Survey (1/5)

056

Do you have a digital communications strategy?

Yes



No



Opening Survey (2/5)

056

Are you actively using and getting leads from social media?

Yes



No



Opening Survey (3/5)

055

Do you manage your social media inhouse?

Yes



No



Opening Survey (4/5)

056

Do you use Linkedin everyday as an individual?

Yes



No



Opening Survey (5/5)

056

Do you create original video content for social?

Yes

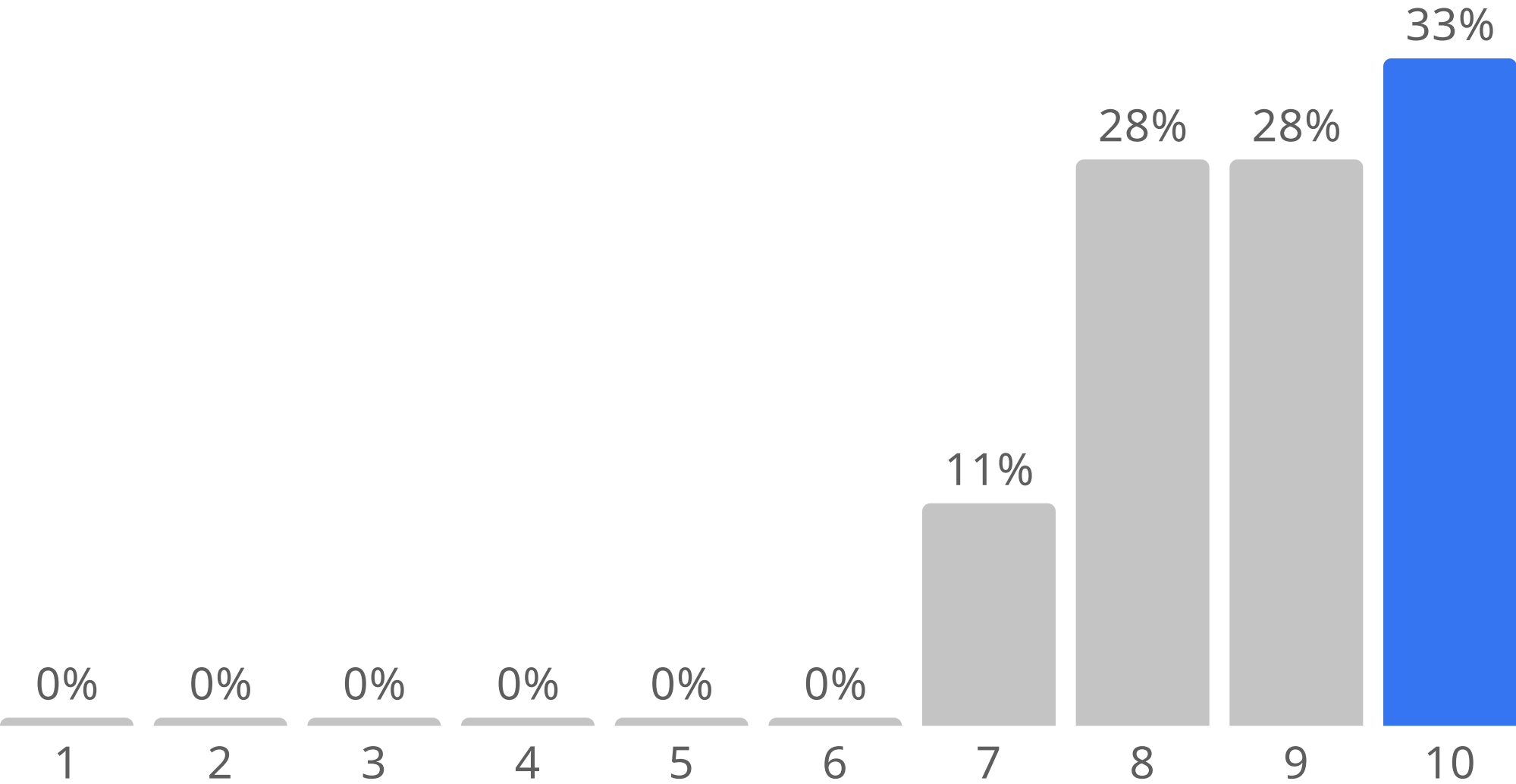


No



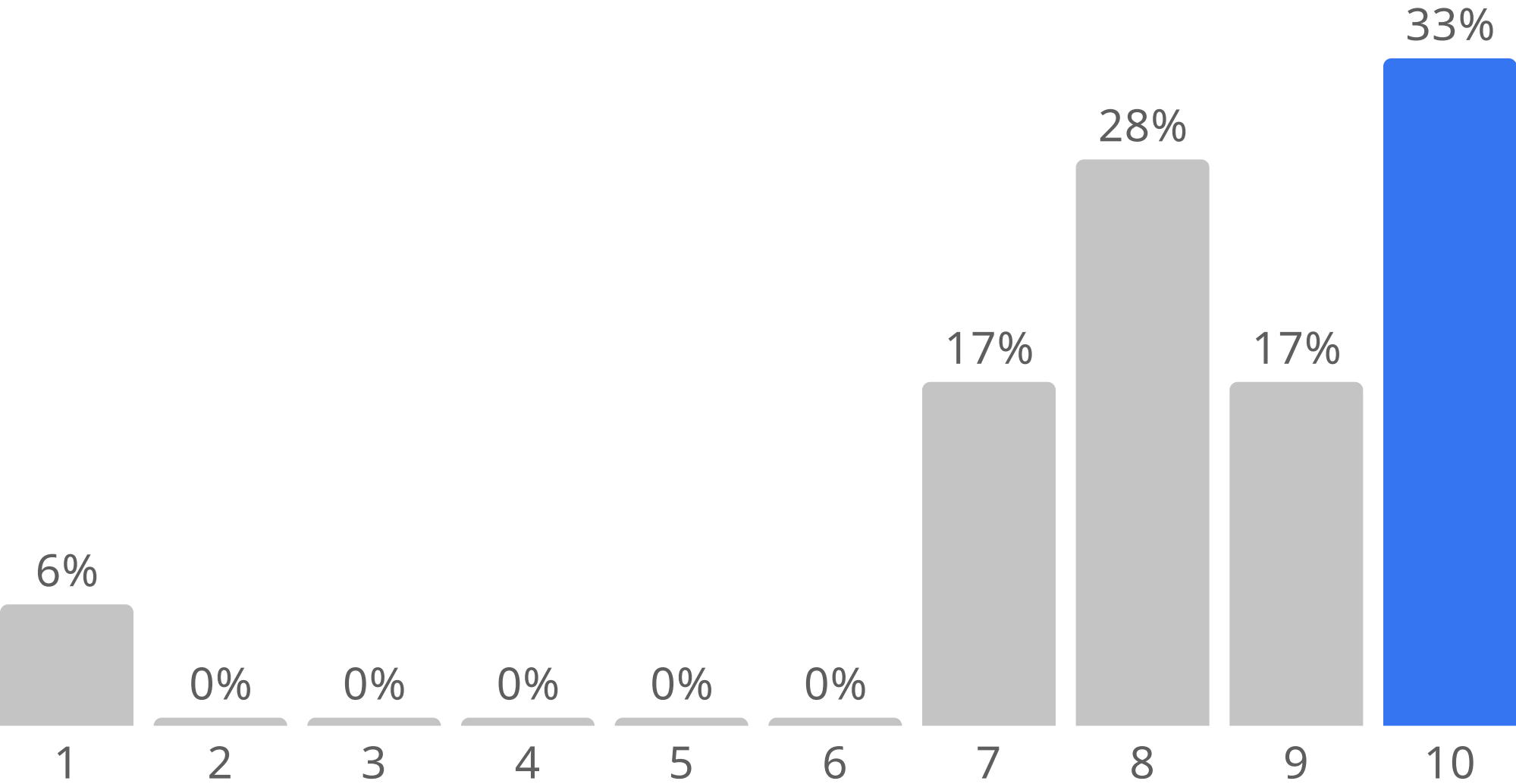
This session held my interest

Score: 8.8



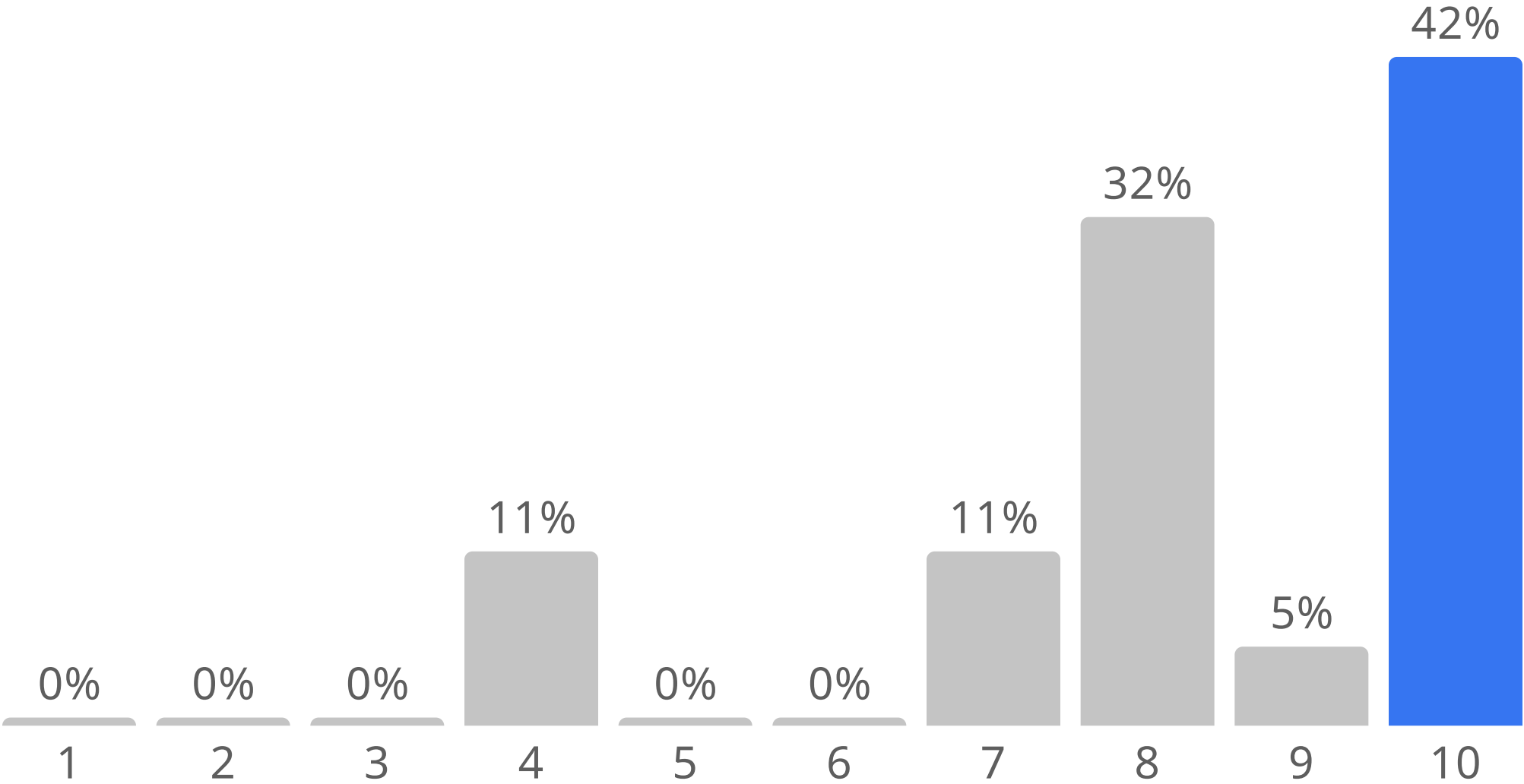
I was encouraged to participate

Score: 8.3



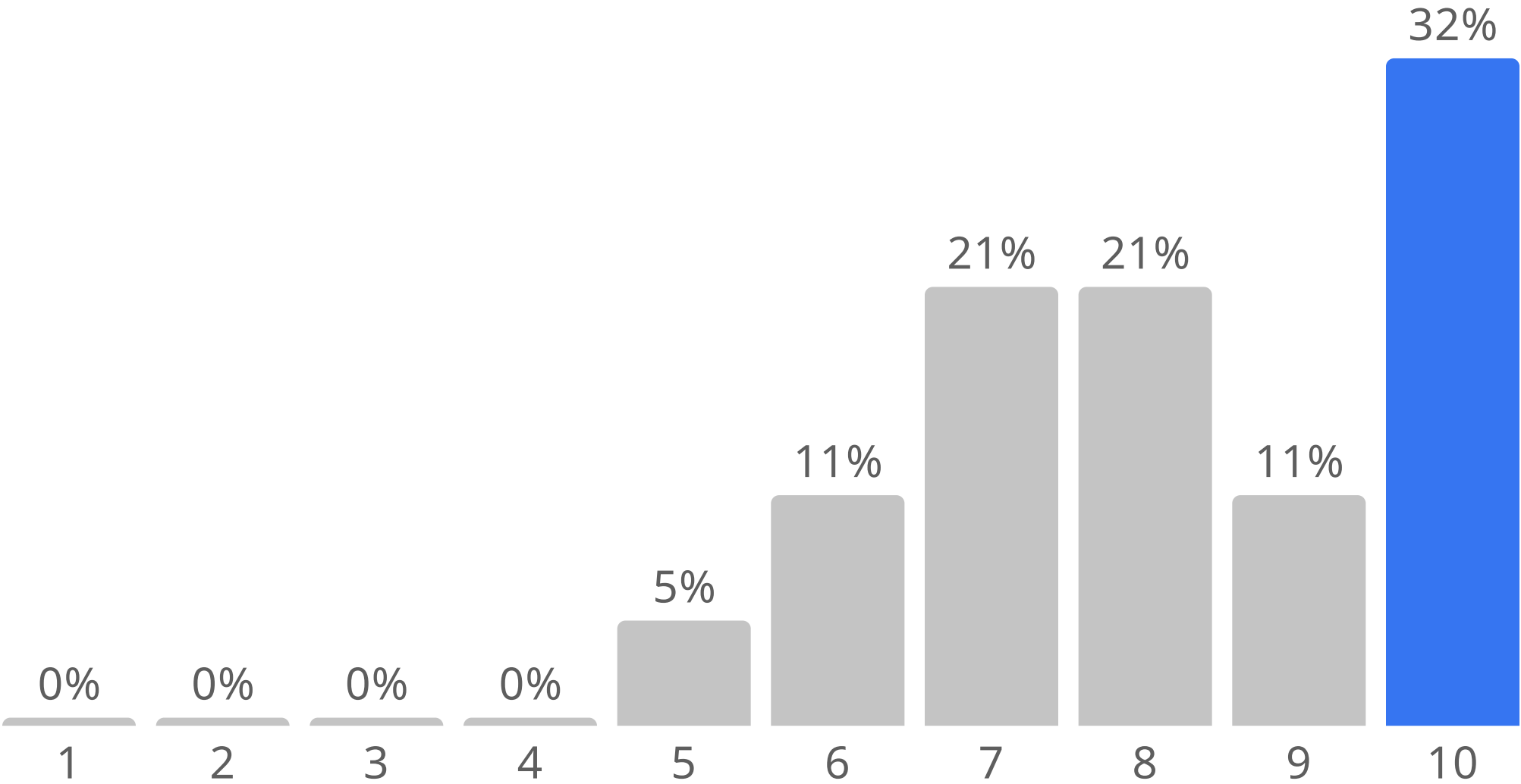
The content was pertinent and relevant to my role/work

Score: 8.4



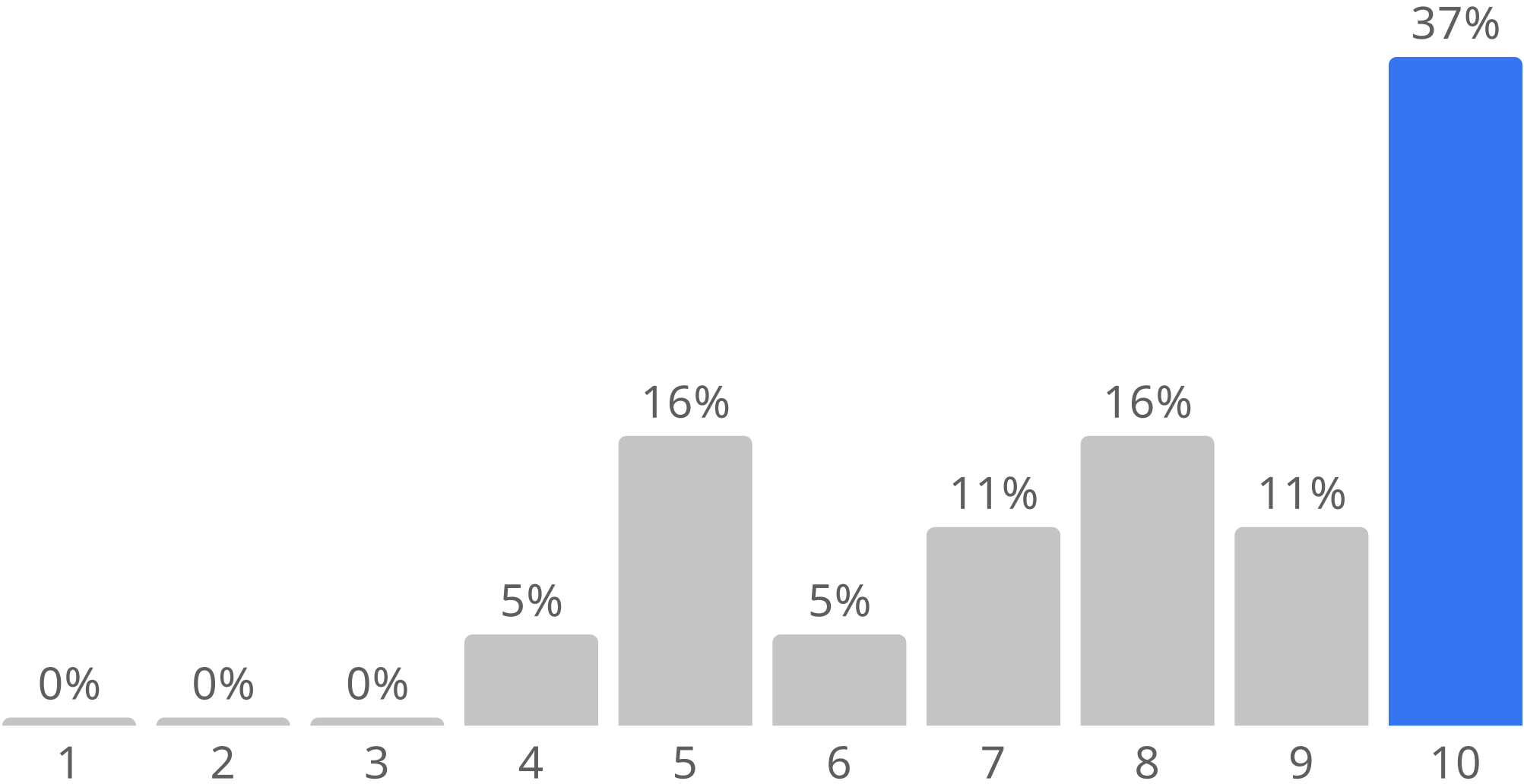
What I learned will help me in my role/work

Score: 8.2



I will recommend others who did not attend this session to watch the recording

Score: 7.9



How could this session be improved in future? (1/2)

- Difficult for me to give higher ratings as i have nothing to do with the business' digital social media content, and listened in only as a sole LinkedIn very basic user. So some of the questions were aimed more at persons who were perhaps charged with their business' online presence and my responses were perhaps more negative simply because i have no input to it and there was no way of stating such
- Perhaps it could be a little longer but we all have busy days so I appreciate the duration needs to appeal to the majority and be kept short enough to warrant the time out of the working day.
- Although this session was interesting I found it difficult to see 'what's in it for me' as I have nothing to sale.
- Peter Haddock very good and down to earth to put this info across.
- Enjoyed it, just felt it could

Feedback Survey (6/7)

005

How could this session be improved in future?
(2/2)

be a bit more in depth, was also
hard to read some of the writing
of the screenshots.

Are there any other comments you would like to add?

- Peter was clearly an enthusiastic advocate of how to make the most of social media and his points did resonate as absolute sense, so thank you.
- I really enjoyed this session and the information was of value so thank you indeed!!
- Great topic delivered by an engaging enthusiast.
- Keep providing the sessions.
- Always enjoy these sessions
- I will now look further into social media.
- NA
- Peter was so engaging and refreshing to listen to!